

kelseyverse · what you can order

the menu

brand, websites, social and the upkeep after. made by kelsey sackett, one human with opinions.

ORDER ONE THING OR THE WHOLE TABLE.

01 · starters

start small

the tune-up — $1,500

your site, but faster. images compressed, junk cleaned out, speed fixed, hosting moved if you want it moved.

02 · mains

the mains

just the brand — $2,500

vibe check, mood boards, a bunch of mockups. two directions explored, one developed. you leave with a logo, colors, fonts and a brand guide.

the social launch — $1,500

profiles set up, post templates, your first batch of posts and a launch plan. pairs well with the brand.

the website — from $5,500

eight pages, written from scratch, designed, built and launched. host it yourself or leave it with me.

the rebuild — from $7,500

an existing site audited, trimmed and rebuilt, with every old link redirected so search doesn't forget you.

> the combo
>
> **order the brand and the website together and take about 10% off.**

03 · sides

on the side

web & content	
extra page	$450
landing or campaign page	$850
project case study	$350
search & competitor audit	$1,500
anything else	$125/hr

visuals	
exterior rendering	$250
interior rendering	$200
walkthrough video	$300
twilight or seasonal version	$150
print & digital collateral	quoted

04 · monthly, optional

stick around

OR DON'T. IT'S YOUR SITE.

site care · per month, one site

managed
$395
hosting, daily backups, security, updates, uptime watch, domain and email.

active
$695
managed, plus 2 hours a month of content and design and one project post.

partner
$1,100
active, plus 4 hours a month, a quarterly review and one new rendering a quarter.

growth
$1,595
partner, plus monthly SEO, traffic and competitor research, and a report in plain language.

social · per month

the check-in
$500
about one post a week. 4 posts a month, 1 of them a reel.

the regular
$1,200
2 to 4 posts a week. 12 posts a month, 3 of them reels.

the daily
$2,400
almost every day. 24 posts a month, 6 of them reels.

how social works: you send the photos and clips, I plan the month and you approve it once. posts go to up to three platforms. three month minimum. ads and inbox replies are not included.

> the fine print, in normal words
>
> one third to start, one third at design approval, one third at launch. two rounds of revisions are included. on final payment it is all yours: design, content, code and logo files. site care is optional and runs twelve months, then month to month. growth starts with the audit. these are starting prices as of november 2026, and your quote is the real number.

order up

let's build something real.

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